

## TRURO IS IN OUR VEINS.

Edward Hopper's life, work and home are synonymous with Truro. His iconic paintings, his lively artistic life in Truro, even the "Hopper landscape" capture something essential about the character, beauty and feel of Truro. **Yet Hopper was a "part-timer"** – one of many whose contributions and lives in Truro have added so much to the richness and satisfaction all of us know from living in this remarkable place.

Today's TPRTA members continue an historic tradition in Truro – as residents, like Edward Hopper, we venture away, gathering insights that come from different experiences, yet always return to Truro, eager to share our talents, energy, and varied perspectives to enrich our community.

Truro is in our veins. Whether we arrived in Truro by birth or by choice, this is our heart's home and a community we are proud and grateful to be part of. Having lived elsewhere, we understand how difficult it can be to sustain a healthy community that preserves its history and learns from its past, while adapting to meet new challenges and opportunities.

## Nearly 30 years ago, TPRTA (originally TNRTA) was established to formalize our good intentions and to

constructively and effectively serve all of Truro. As an organization, we are here to love, enjoy, respect and sustain Truro as a place and as a community, as many of our members' families have been doing for more than 125 years.

Like all organizations, we started small. We have grown steadily since in membership and now encompass more than 2,000 households. In bringing a distinctive voice to the table in Truro. we are more than the major tax-paying and business base. Our greatest service may be in keeping residents informed as independent "fair brokers"- that is, as a source to bring to the Truro citizenry information that might not be publicly available, in new contexts, with fresh perspective but always presented accurately and timely so all residents can make up their own minds. In our most recent survey, more than 90% ranked our newsletters as the most informative, accurate and reliable information they have about Truro matters.

As an organization, TPRTA supports and promotes local businesses. More than 15 years ago, TPRTA created the **Truro Biz List** which provides info on every business in Truro, what they do and how to contact them. In 2023, in collaboration with **Truro News** we upgraded these listings and publish them online 24/7 on both websites. Our members are invested in Truro's future as decades-long supporters of the **TEEA**/ **TNA Scholarship Fund**. We are Truro's largest segment of clients, patrons, donors and supporters of local businesses and non-profits.

Every major cultural and historic institution in Truro has benefitted from our support, too – sometimes on multiple occasions - when they have needed special help for restoration, expansion, capital campaigns, land conservation, housing development, and other pressing community needs. Organizations including the Truro **Conservation Trust, Truro Historical** Society, Highland Affordable Housing, Sustainable Cape/Truro Farmers Market, Payomet, Castle Hill, Truro Meeting House, and Dexter Keezer have received assistance from TPRTA and our members over the years.

We value Truro's natural beauty and irreplaceable environment – a gift to Truro and to the entire Cape – and we recognize its paramount importance to the lives of everyone in Truro and to all who visit as part of Truro's tourist economy. Truro is a jewel we must protect and preserve. We do our part in this as well. One example is an important initiative to partner with **Friends of the CCNS** and **Safe Harbor** to restore the Ballston Beach barriers by locating and purchasing the 28,000 beach grass plugs (twice) to replenish the dune and stave off barrier loss for a few years.

We also show up to help community members, especially our most vulnerable, so they can remain in place, in Truro. For example, in 2020 as the pandemic loomed, we created Good Neighbor Truro through which more than 60 volunteers fulfilled numerous requests for help from Truro residents who needed to remain at home to stay healthy and safe. We delivered pharma, mail, food, grocery items, and even made some small repairs to help Truro's most vulnerable residents. TPRTA also helped to identify drivers and other volunteers to begin Truro Community Kitchen, now its own thriving and essential service to reduce food insecurity in Truro.

These illustrate what we mean when we say Truro is in our veins – and we are part of its lifeblood. We are proud, pleased and grateful to call Truro home. We look forward to remaining an active organization that helps to sustain Truro for a long time to come, for the good of all in Truro.

## Learn more at <u>https://tprta.org</u> or write us at <u>tprta@tprta.org</u>.